

Business Administration Option Major Requirements (2003-04 catalog)		Course Completed	Credits
<a href="#">General Education</a>			39-50
<b>Major Requirements:</b>			
<a href="#">Common SOBA Requirements</a>			42
Quantitative Reasoning Requirements			4
Auxiliary Requirements			4
<b>Other Departmental Requirements:</b>			
One (1) 300- or 400-level Economics Course			4
<i>Plus a minimum of 15 credits of business administration courses selected from the following three groups (A, B, C) with at least one course from each group <sup>1,2</sup></i>			
<b>Group A:</b>	<b>Marketing</b>		
BA 240	Business Creativity and Innovation		2
BA 339	Selling		3
BA 342	Retailing		3
BA 344	Advertising		3
BA 346	Managing Customer Value		4
BA 347	Consumer Behavior		3
BA 348	Public Relations		3
BA 372W	Global Business Seminar		4
BA 390	Special Topics in Marketing		3
BA 402	Electronic Commerce		4
BA 437	Internship in Business - Marketing		3
BA 445W	Marketing Strategy and Policy		4
BA 446	Marketing Research		4
<b>Group B:</b>	<b>Management</b>		
BA 302W	Human Resource Management		4
BA 308	Office Management		3
BA 311	Business Law I		3
BA 312	Business Law II		3
BA 313	Ethical Issues in Business		3
BA 315	International Law		3
BA 316	Tourism and Recreation Law		3
BA 330	Tourism and Resort Management		4
BA 370	Topics in International Business		1-6
BA 372W	Global Business Seminar		4
BA 390	Special Topics in Management		1-4
BA 401W	Entrepreneurship & Small Business Mgmt.		3
BA 402	Electronic Commerce		4
BA 407W	Management Consulting		4
BA 415	Management in Action		3
BA 437	Internship in Business-Management Related		3
BA 439	Marketing & Management of Services		4
BA 481W	Cases in Financial Management		4
<b>Group C:</b>	<b>Finance</b>		

BA 317	Technical Analysis - Securities		3
BA/ECON 382	Money, Banking and Financial Institutions		4
BA 386	Insurance		4
BA 387	Real Estate		4
BA 389	International Finance		4
BA 390	Finance Related Courses		4
BA 437	Internship in Business - Finance Related		
BA 481W	Cases in Financial Management		4
BA 485	Investments and Portfolio Management		4
ECON 369	Public Finance		
<b>Total Other Departmental Requirements</b>			<b>19</b>
<b>Total Major Requirements</b>			<b>69</b>
<b>Total Required for Graduation</b>			<b>120</b>

<sup>1</sup>Completion of Econ 364W, BA 302W, BA 373, BA 401W, BA 407W, BA 445W or BA 481W fulfills the Group W requirement for students in the business administration option.

<sup>2</sup>The 15 credits used to satisfy an option in Business Administration may not be used to satisfy any other major, minor or option within the School of Business Administration.

**Note to transfer and former students:** *If you have taken any of your major requirements and received a different number of credits than listed above, you may need to complete additional major credit requirements.*