

Business Administration Option Major Requirements (2005-06 catalog)			Course Completed	Credits
General Education				35-46
Major Requirements:				
Common SOBA Requirements				42
Quantitative Reasoning Requirements				4
Auxiliary Requirements				4
Other Departmental Requirements:				
One (1) 300- or 400-level Economics Course				4
<i>Plus a minimum of 15 credits of business administration courses selected from the following three groups (MK, MG, FI) with at least one course from each group ^{1,2}:</i>				
Group MK: Marketing				
BA 240	Business Creativity and Innovation			2
BA 339	Selling			3
BA 342	Retailing			3
BA 344	Advertising			3
BA 346	Managing Customer Value			4
BA 347	Consumer Behavior			3
BA 348	Public Relations			3
BA 372W	Global Business Seminar			4
BA 390	Special Topics in Marketing			3
BA 392	Research Topics - Marketing Related			1-3
BA 402	Electronic Commerce			4
BA 437	Internship in Business - Marketing Related			3
BA 445W	Marketing Strategy and Policy			4
BA 446	Marketing Research			4
Group MG: Management				
**BA 271R	Fundamentals of International Business			3
BA 302W	Human Resource Management			4
BA 308	Office Management			3
BA 311	Business Law I			3
BA 312	Business Law II			3
BA 313	Ethical Issues in Business			3
BA 315W	International Law			3
BA 316	Tourism and Recreation Law			3
BA 330	Tourism and Resort Management			4
BA 370	Topics in International Business			1-6
BA 372W	Global Business Seminar			4
BA 390	Special Topics in Management			1-4
BA 392	Research Topics - Management Related			1-3
BA 401W	Entrepreneurship & Small Business Mgmt.			3
BA 402	Electronic Commerce			4
BA 407W	Management Consulting			4
BA 415	Management in Action			3
BA 437	Internship in Business-Management			3

	Related		
BA 439	Marketing & Management of Services		4
Group FI:	Finance		
BA 317	Technical Analysis - Securities		3
BA/ECON 382	Money, Banking and Financial Institutions		4
BA 386	Insurance		4
BA 387	Real Estate		4
BA 389	International Finance		4
BA 390	Finance Related Courses		3
BA 392	Research Topics - Finance Related		1-3
BA 437	Internship in Business - Finance Related		3
BA 481W	Cases in Financial Management		4
BA 485	Investments and Portfolio Management		4
ECON 369	Public Finance		4 ³
Total Other Departmental Requirements			19
Total Major Requirements			69
Total Required for Graduation			120

**Courses marked with double asterisks may also be counted toward TS 1 requirements.

¹Completion of Econ 364W, BA 302W, BA 315W, BA372W, BA 401W, BA 407W, BA 445W or BA 481W fulfills the Group W requirement for students in the business administration option.

²Credits used to satisfy an option in Business Administration may not be used to satisfy any other major, minor or option within the School of Business Administration.

³May not be used to fulfill the 300- or 400-level Economics course requirement and the Finance group requirement simultaneously.

Note to transfer and former students: *If you have taken any of your major requirements and received a different number of credits than listed above, you may need to complete additional major credit requirements.*