

Business Administration Option Major Requirements (2006-07 catalog)		Course Completed	Credits
General Education			35-46
Major Requirements:			
Common SOBA Requirements			42
Quantitative Reasoning Requirements			4
Auxiliary Requirements			4
Other Departmental Requirements:			
One (1) 300- or 400-level Economics Course			4
<i>Plus a minimum of 15 credits of business administration courses selected from the following three groups (MK, MG, FI) with at least one course from each group ^{1,2}:</i>			
Group MK:	Marketing		
BA 240	Business Creativity and Innovation		2
BA 339	Selling		3
BA 342	Retailing		3
BA 344	Advertising		3
BA 346	Managing Customer Value		4
BA 347	Consumer Behavior		3
BA 348	Public Relations		3
BA 356	Business of Gaming		4
BA 372W	Global Business Seminar		4
BA 390	Special Topics in Marketing		3
BA 392	Research Topics - Marketing Related		1-3
BA/CSIS 402	Electronic Commerce		4
BA 437	Internship in Business - Marketing Related		3
BA 445W	Marketing Strategy and Policy		4
BA 446w	Marketing Research		4
Group MG:	Management		
BA 205	New Business Venturing		3
**BA 271R	Fundamentals of International Business		3
BA 302W	Human Resource Management		4
BA 308	Office Management		3
BA 311	Business Law I		3
BA 312	Business Law II		3
BA 313	Ethical Issues in Business		3
BA 315W	International Law		3
BA 316	Tourism and Recreation Law		3
BA 330	Tourism and Resort Management		4
BA 356	Business of Gaming		4
BA 370	Topics in International Business		1-6
BA 372W	Global Business Seminar		4
BA 390	Special Topics in Management		1-4
BA 392	Research Topics - Management Related		1-3
BA/CSIS 402	Electronic Commerce		4
BA 407W	Management Consulting		4

BA 415	Management in Action		3
BA 437	Internship in Business-Management Related		3
BA 439	Marketing & Management of Services		4
BA 352	Project Management		4
Group FI:	Finance		
BA 317	Technical Analysis - Securities		3
BA/ECON 382	Money, Banking and Financial Institutions		4
BA 386	Insurance		4
BA 387	Real Estate		4
BA 389	International Finance		4
BA 390	Special Topics in Finance		3
BA 392	Research Topics - Finance Related		1-3
BA 437	Internship in Business - Finance Related		3
BA 481W	Cases in Financial Management		4
BA 485	Investments and Portfolio Management		4
³ ECON 369	Public Finance		4 ³
Total Other Departmental Requirements			19²
Total Major Requirements			69
Total Required for Graduation			120

**Courses marked with double asterisks may also be counted toward TS 1 requirements.

¹Completion of Econ 364W, BA 302W, BA 315W, BA372W, BA 407W, BA 445W or BA 481W fulfills the Group W requirement for students in the business administration option.

²Credits used to satisfy an option in Business Administration may not be used to satisfy any other major, minor or option within the School of Business Administration.

³May not be used to fulfill the 300- or 400-level Economics course requirement and the Finance group requirement simultaneously.

Note to transfer and former students: *If you have taken any of your major requirements and received a different number of credits than listed above, you may need to complete additional major credit requirements.*