

## BA – TOURISM AND RESORT MANAGEMENT OPTION 2007-2008

Recent decades have witnessed the phenomenal growth of service industries. The service sector of the economy now accounts for most of the job opportunities. In this region of the country the leading service industry is the tourism industry. A major portion of this industry is located in growing year-round resorts. This industry will continue to grow and serve national and international markets. As it does, it will need future leaders and managers with better education and broader perspectives. The Tourism and Resort Management option addresses this need.

The Business Administration major - Tourism and Resort Management option provides a general understanding of the management challenges and organizational practices of a complex and diverse industry. The use of analytical tools and techniques for decision making, the development of the capacity for critical thought and leadership, and the ability to work with others will be significantly improved by interaction with regional companies through field projects in most courses and a required work experience.

Tourism and Resort Management Option Requirements (2007-08 Catalog)		
	Course Completed	Credits
<a href="#">General Education</a>		39
<b>Major Requirements:</b>		
<a href="#">Common SOBA Requirements</a>		41
Quantitative Reasoning Requirements		4
Auxiliary Requirements		4
<b><sup>1</sup>Other Departmental Requirements:</b>		
One (1) 300- or 400-level Economics Course		4
BA 330 Tourism and Resort Management		4
BA 437 Internship in Business		3
BA 439 Marketing and Management of Services		4
<i>Plus one additional course from the following:</i>		
BA 302 Human Resource Managemnt		4
BA 316 Tourism and Recreation Law		3
BA 356 Business of Gaming		4
BA 390 Special Topics – Tourism Related		3-4
BA 407 Management Consulting		4
BA 446 Marketing Research		4
<b>Total Other Departmental Requirements</b>		<b>18-19<sup>1</sup></b>
<b>Total Major Requirements</b>		<b>67-68</b>
Free Electives		Variable
<b>Total Required for Graduation</b>		<b>120</b>

<sup>1</sup>Credits used to satisfy an option in Tourism and Resort Management may not be used to satisfy any other major, minor or option within the School of Business Administration.

**Note to transfer and former students:** *If you have taken any of your major requirements and received a different number of credits than listed above, you may need to complete additional major credit requirements.*