

BA – INTERNATIONAL BUSINESS OPTION 2008-2009

The Business Administration major - International Business option prepares students to enter the exciting and rapidly growing world of international business. Increasingly, businesses find that suppliers and customers may come from anywhere in the world. To better prepare students for a future career in business that will likely require some international proficiency, students in this option take courses to gain competency in at least one foreign language, a cultural and political understanding of the region of the world where that language is dominant, and those special business skills needed to operate effectively in the international environment.

The option is strongly interdisciplinary. A student studying International Business must complete the following requirements:

International Business Option Major Requirements (2008-09 catalog)		Course Completed	Credits
General Education			39
Major Requirements			
Common SOBA Requirements			41
Quantitative Reasoning Requirement (see catalog)			3-4
Auxiliary Requirement – CSIS 322 Mgmt Info Systems			4
Other Departmental Requirements:			
<i>A minimum of 15 credits from the following courses:²</i>			
BA 271	Principles of International Business		3
BA 302	Human Resource Management		4
BA 313	Ethical Issues in Business		3
BA 315	International Business Law		3
BA 316	Tourism and Recreation Law		3
BA 370	Topics in International Business		1-6
BA 372	Global Business Seminar		4
BA 389	International Finance		4
BA 390	Special Topics (with Int'l emphasis)		1-4
BA 392	Research Topics – Int'l Business Related		1-4
BA 437	Internship – Int'l Business Related		3
Econ 370	Topics in International Economics		1-6
Econ 371	International Economics		4
Econ 390	Special Topics (with International emphasis)		1-4
MK 374	Global Marketing		4
ML 350	Spanish for the Professions		4
Subtotal Other Departmental Requirements			15¹
Plus completion of the following:			
A. International Experience. This requirement can be met in several ways:			
1. Participation in a Semester Abroad program.			
2. International Exchange Program in any discipline.			
3. Participation in any summer Innovative Month program that includes an international			

experience of at least 3 weeks outside of the United States.		
4. Residence abroad – minimum of three months.		
5. Extensive individual travel abroad.		
<i>Each method requires documentation and approval of the SOBA Dean's Office.</i>		
B. Modern Language Proficiency. This requirement can be met in several ways:		
1. Completion of a 200-level modern language course.		
2. Completion of a 100-level modern language course in TWO different modern languages.		
3. Score of 3 or above on an AP modern language exam.		
4. ACTFL proficiency exam score.		
5. Native speaker of a language other than English.		
6. Completion of an intensive language training program.		
<i>Each method requires documentation, and approval of the SOBA Dean's Office.</i>		
Subtotal International Experience and/or Modern Language Proficiency		0-8
Total Major Requirements		63-72
Free Electives		Variable
Total Required for Graduation		120

¹The 15 credits used to satisfy an option in International Business may not be used to satisfy any other major, minor or option within SOBA.

²ALTERNATIVE STUDY PROGRAM: Up to 12 credits of the International Business option requirements may be satisfied by successful completion of Study Abroad courses (Accounting, Business Administration, Economics, or Marketing) or exchange program(s) approved by SOBA

Note to transfer and former students: *If you have taken any of your major requirements and received a different number of credits than listed above, you may need to complete additional major credit requirements.*